

Uspire Events



**PROVOCATION ONE:
TECH DEVELOPMENTS - HELP
OR HINDRANCE?**

USPIRE LIVE

FUTURE-PROOF YOUR GROWTH

WEDNESDAY 24TH APRIL, 10.00-16.00, MANCHESTER



**FACILITATED BY CHESTER ROBINSON, USPIRE
KEYNOTE SPEAKER DAVID SMITH, MD GLOBAL FUTURES & FORESIGHT**

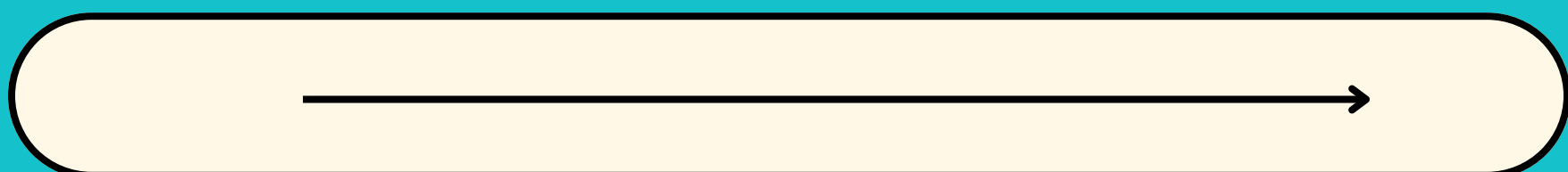
Tech Developments: help or hindrance?

1. MEGA TRENDS

Change is all around us:

- Globalisation
- Demographics & people
- Technology
- Change in work
- Energy & transport
- Consumption
- Environment

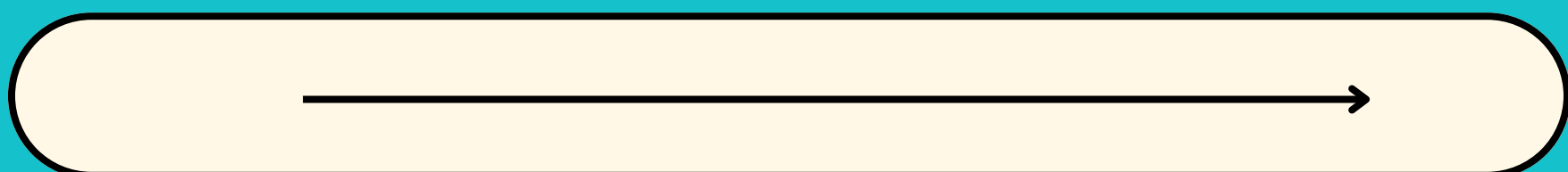
What does this mean for your business?



2. LOOKING BACK AT THE FUTURE

- We have always been brilliant at getting it wrong.
- Historically, new technology has mostly been eschewed, until its benefit cannot be ignored.
- So, when a new technology emerges nothing is ever the same again.
- But we need to make quick decisions to adapt:

“Better to get it roughly right than precisely wrong”

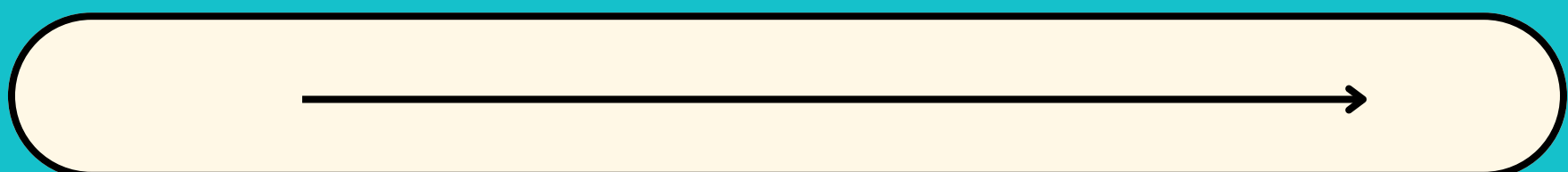


Tech Developments: help or hindrance?

3. INTELLIGENT ERA

We are moving from the digital era to the intelligent era:

- Virtual
- Quantified
- Automated
- Smart
- Predictive
- Networked
- Hyper-personalised



Tech Developments: help or hindrance?

4. DISRUPTIVE TECH

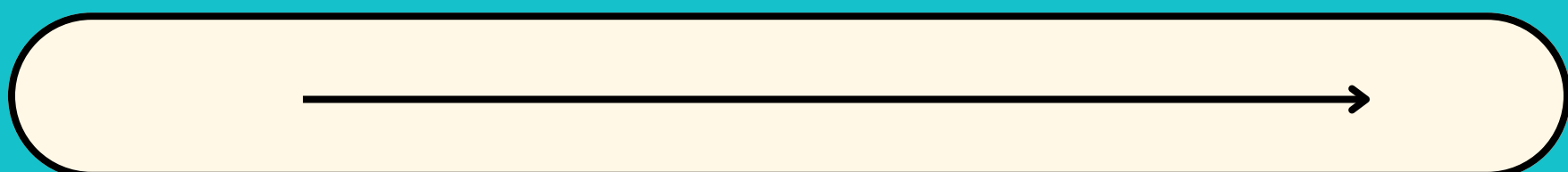
This tech will have significant influence on the way we work:

- Platforms/Networks/Ecosystems
- Neuromorphic/Quantum computing
- Cloud
- 5G/6G Micro satellites
- IoT/Edge/IoN
- Data/Analytics/Twins
- Blockchain
- AI/Hyper automation
- AR/VR/XR/MR
- Holograms
- 3D/4D fabrication



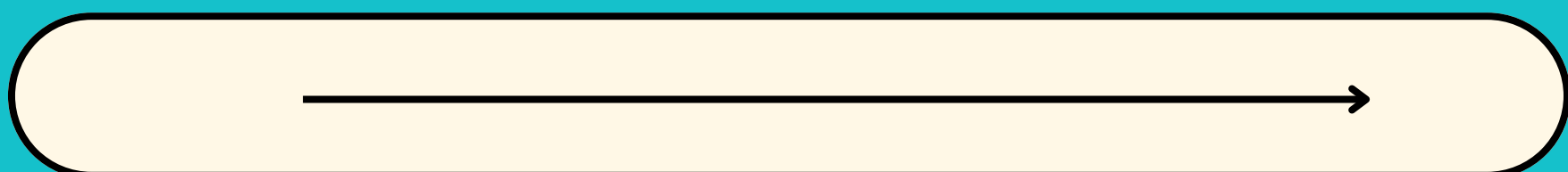
5. TECH HYPER-GROWTH

- 4k active in-orbit satellites, growing to 100k within 10 years.
- 5G will give a \$1.3tn boost to global GDP by 2030, 50% of which could be in healthcare.
- IoT tech is 2-5 years from “transformational” impact.
- A trillion connected devices by 2035 - more than 100 per person
- By 2026 over half the world’s population will be subject to at least one Internet of Behaviours (IoB) program. (this the gathering of data that offers info on behaviours, interests and preferences)



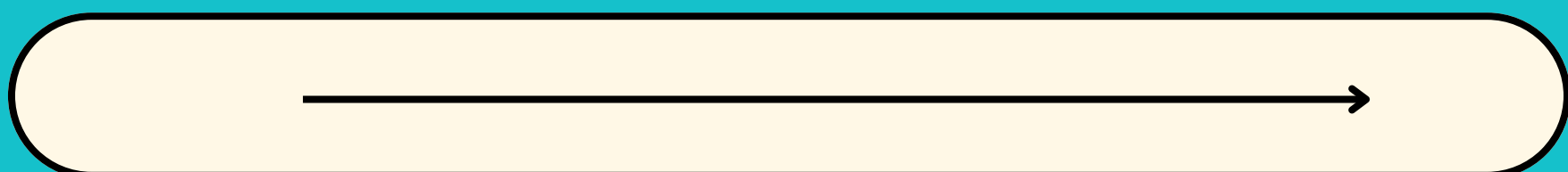
6. ARTIFICIAL INTELLIGENCE

- Generative AI is taking organisations by storm.
- It has commodotised code, words, images, video, sound and routine work.
- AI will double the digital economy - \$12.9tn now, \$24tn in 2025.
- Companies that fully deploy AI throughout the enterprise over the next 5 to 7 years may double their cash flow, whereas the long tail of laggards may experience a 20% decrease in cash flows by 2030.



7. USING GENAI

- 68% of 5067 workers surveyed use ChatGPT at work but don't tell their manager.
- Instead of debating its use, we should develop a plan to adopt it and align it to our priorities.
- AI will affect almost 40% of global jobs, replacing some and complementing others.
- AI is the biggest commercial opportunity in today's fast changing economy.



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Supporting your people through the change-curve of AI adoption is hugely important.

Uspire can provide this support.

We help leaders make transformational change.

Contact Chester Robinson to talk further.

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